

كلىن
kleen

مغاسل
Laundry

Company Profile

Discover an innovative mechanism that has redefined the concept of laundry since 2020

KLEEN.SA



About kleen

Kleen is a Saudi tech-logistics company specializing in professional laundry and ironing solutions. Our operations rely on advanced technology systems integrated with a precise operational chain that spans more than 37 branches across the Kingdom, supported by a logistics fleet that serves both individuals and business sectors.

At Kleen, we proudly implement the Individual Hygienic Wash system, ensuring that every order is processed separately to achieve the highest levels of cleanliness and safety.

We operate with high and efficient standards, delivering a professional customer experience driven by technology and quality—positioning Kleen as one of the fastest-growing companies in the laundry industry in Saudi Arabia.

The Kleen logo is displayed in the top left corner, featuring the Arabic word 'كleen' and the English word 'kleen' in a stylized font. The background of the slide is a photograph of a Kleen laundry facility with two white delivery vans parked in front. The vans have the Kleen logo and a QR code on their sides. The building has large windows showing the interior laundry equipment and staff. A large yellow diagonal graphic element is in the top right corner.

كleen
kleen

Vision and Mission

Vision

To become leaders in transforming traditional cleaning services into smart, time-saving solutions that deliver the highest standards of quality and reliability to our customers.

Mission

We are committed to providing smart, standardized cleaning services with high operational standards that enhance efficiency, save time, and ensure consistent, dependable quality.

Kleen was founded with a mission to provide innovative, tech-driven laundry solutions that improve efficiency and elevate the customer experience.

Core

كلىن
kleen



Quality

Ensuring high quality at every stage of the service, supported by regular monitoring procedures and continuous improvement



Professionalism

Trained teams through the Kleen Academy, operating in accordance with approved best operational practices



Consistency

Standardized operating procedures that ensure a consistent level of service across all branches and locations



Transparency

Commitment to institutional discipline and approved standards, with full clarity in performance and results



Speed

Flexible operations that ensure efficient process execution and timely fulfillment of customer needs



Care

We prioritize customer comfort and garment cleanliness, while adhering to the highest standards of safety and hygiene

Service



Kleen provides integrated, technology-enabled laundry and cleaning solutions designed to meet the needs of individuals and various sectors, ensuring a high level of cleanliness and professionalism

Digital service



A seamless digital experience through the Kleen app to request services, track orders, choose pickup and delivery options, and complete secure electronic payments



In-branch service

Direct laundry services through Kleen branches, based on hygienic individual washing, high operational standards, and consistent quality



Kleen Bag

A dedicated bag for collecting garments, designed specifically for apartment customers to facilitate pickup and delivery while maintaining cleanliness and organization of items

What Makes Our Services Stand Out



Digital service

Through the Kleen app

Kleen App

Smart Kleen Bag

Order Tracking

Customer Support

Flexible Pickup & Delivery

In-branch service

Branch Expansion

Car Pickup & Drop-off

Variety of Packages

Express Laundry

Customer Service

What Makes Our Services Stand Out

Smart Klean Bag

Contactless pickup & delivery

Ideal for apartment residents

Instant order pickup

Customer support

Service type selection through the app



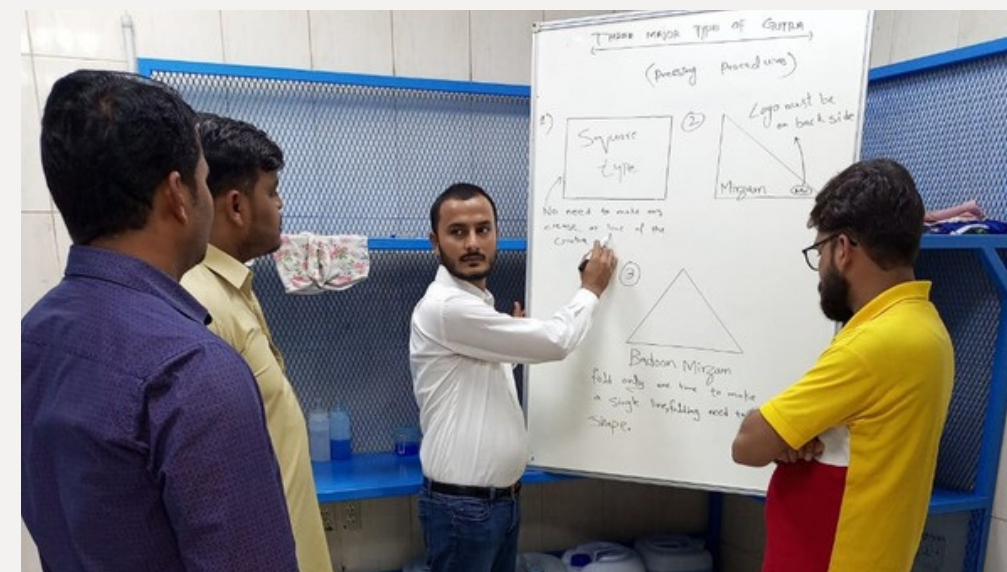
What Makes Our Services Stand Out

Kleen Academy

Quality Monitoring

Standardizing branch quality

Training employees on SOPs



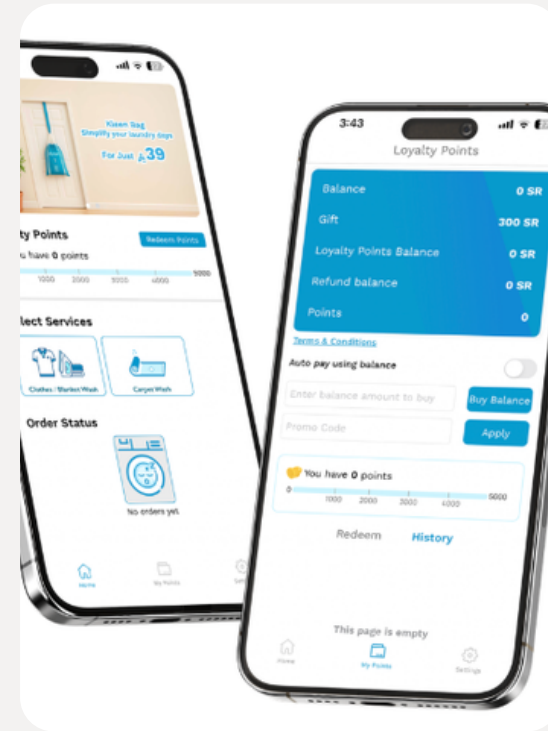
Why Kleen ?



Individual
Hygienic Wash



CONSISTENT
QUALITY



Advanced
Technology
Solutions



Consistent Quality



High Operational
Standards



& Professional
Secure
Packaging

Kleen delivers professional, technology-driven laundry services supported by a skilled operations team and consistently high quality standards.

Our Presence

Strategic coverage across major cities

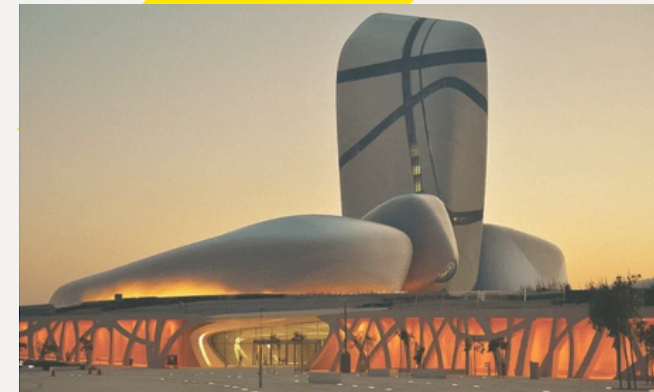
More than
37
Branches

كلين
kleen



Riyadh City

Al-Kharj Governorate



Dammam City

Al Khobar City

Jubail City



Jeddah City

Our Key Numbers

Number of Orders

+ 2M

Number of
Washed Items

+ 20M

Number of
Customers

+ 140k

Who We Serve

كلين
kleen

Universities

Private Sector

Government Entities
& Authorities

Individuals

Hospitality Sector



Our Clients

كلين
kleen

ALMAJDIH
الماجدية

سابك
SABK

الفنار
alfanar

بنك التنمية الاجتماعية
SOCIAL DEVELOPMENT BANK

غرفة الشرقية
ASHARQIA CHAMBER

نيوم
NEOM

السعودية
Saudia

Clean
Basket

صحصح
Sahseh



وقت الرياضة
FITNESS TIME

ولاء بلس
WalaPlus

nana
نعناع

د. سليمان الحبيب
DR SULAIMAN AL HABIB
المجموعة الطبية



برنامج تقدير لمشركي
غرفة الشرقية

نمو
جمعية نمو للتوحد
Growth for Autism Society

عندنا
جمعية عفت الخيرية
مسجلة لدى المركز الوطني لتنمية القطاع غير الربحي برقم ١٨٩
نرصد الحاجة .. ونحفظ كرامة المحتاج

جمعية السرطان السعودية
SAUDI CANCER FOUNDATION

DhyafaTech

مجمعات التعاون الطبية
AL-Taawin Medical Clinics
عنوان الصحة



Neom

Managing integrated laundry operations and providing operational infrastructure



FITNESS TIME

The exclusive partner serving 119 branches and 245,000 members across the Kingdom



Our Achievements



45001:2018



14001:2015



9001:2015



Contact us



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